

THE NEW MEMBER INCENTIVE PROGRAM

THIS REPLACES THE PROGRAM THAT BEGAN MAY 1, 2023

LET'S GET EXCITED ABOUT WRITING NEW APPLICATIONS!

2023-2024 Membership Incentive Program-goal of 1000 new applications

Starting Date: November 1, 2023 – Ending Date: April 30, 2024

Scoring of Applications for Posts, Divisions, and Individual Sponsors

The incentive awards will be based on the number of points earned between November 1, 2023 and April 30, 2024.

Earn 1 point for each Class A application.

Earn ½ point for each Class D application.

Earn ¼ point for each Class E application.

Each application will count toward both Post and Division point totals.

Post Awards:

Earn 5 points in your Post and it will receive a FIRST TIER award of \$200.

Earn 10 points in your Post and it will receive a SECOND TIER award of an additional \$200 (total \$400).

Earn 15 points in your Post and it will receive a THIRD TIER award of an additional \$200 (Total \$600).

Earn 20 points in your Post and it will receive a FOURTH TIER award of an additional \$200 (Total \$800).

Earn 25 points in your Post and it will receive a FIFTH TIER award of an additional \$200 (Total \$1,000).

For each additional 25 points earned in your Post, it will receive an additional \$1,000 BONUS TIER award.

Division Awards:

Earn 5 points in your Division and it will receive a FIRST TIER award of \$200.

Earn 10 points in your Division and it will receive a SECOND TIER award of an additional \$200 (total \$400).

Earn 15 points in your Division and it will receive a THIRD TIER award of an additional \$200 (total \$600).

Earn 20 points in your Division and it will receive a FOURTH TIER award of an additional \$200 (total \$800).

Earn 25 points in your Division and it will receive a FIFTH TIER award of an additional \$200 (total \$1,000).

For each additional 25 points earned in your Division, it will receive an additional \$1,000 BONUS TIER award.

INDIVIDUAL SPONSOR AWARDS FOR THE 2024 TPA NATIONAL CONVENTION

Earn 2 points and receive \$20 in expense money to be used for 2024 convention expenses.

Earn 5 points and receive \$50 in expense money to be used for 2024 convention expenses.

Earn 10 points and receive \$100 in expense money to be used for 2024 convention expenses.

Earn 15 points and receive \$150 in expense money to be used for 2024 convention expenses.

Earn 20 points and receive \$200 in expense money to be used for 2024 convention expenses.

Earn 25 points and receive \$250 in expense money to be used for 2024 convention expenses.

Earn 50 points and receive \$500 in expense money to be used for 2024 convention expenses.

Earn 75 points and receive \$750 in expense money to be used for 2024 convention expenses.

Earn 100 points and receive \$1,000 in expense money to be used for 2024 convention expenses.

Earn 200 points and receive \$2,000 in expense money to be used for 2024 convention expenses.

ALL APPLICATIONS MUST BE LONG-TERM TO QUALIFY!!!

NOTES AND RULES CAN BE FOUND ON THE NEXT PAGE

THE MEMBER RETENTION INCENTIVE PROGRAM

NEW APPLICATIONS ARE GREAT – SO IS KEEPING OUR EXISTING MEMBERS!

Our goal is to turn membership loss into membership gain!

Ending Date: April 30, 2024

Post Awards

The incentive awards will be based on the net change in membership between May 1, 2023 and April 30, 2024.
If net membership loss in 2023-2024 is 25%-49% less than the net membership loss in 2022-2023, receive \$250.
If net membership loss in 2023-2024 is 50%-74% less than the net membership loss in 2022-2023, receive \$500.
If net membership loss in 2023-2024 is 75%-99% less than the net membership loss in 2022-2023, receive \$750.
If there is a net membership GAIN in 2023-2024, receive \$1,500!

Division Awards

The incentive awards will be based on the net change in membership between May 1, 2023 and April 30, 2024.
If net membership loss in 2023-2024 is 25%-49% less than the net membership loss in 2022-2023, receive \$250.
If net membership loss in 2023-2024 is 50%-74% less than the net membership loss in 2022-2023, receive \$500.
If net membership loss in 2023-2024 is 75%-99% less than the net membership loss in 2022-2023, receive \$750.
If there is no net membership loss or a net membership GAIN in 2023-2024, receive \$1,500!

NOTES AND RULES FOR INCENTIVE PROGRAMS

NOTES/RULES FOR THE NEW MEMBER AND MEMBER RETENTION INCENTIVE PROGRAMS:

- Post and Divisions **MUST** be in 100% compliance with all reporting, including financial statements, bank statements and minutes to receive awards.
- Applications you write into other Posts do not count for awards in your Post.
- Applications you write into other Divisions do not count for awards in your Division.
- All applications must be approved by National Headquarters to qualify for incentive awards.
- Individual Sponsors and Posts **MUST** notify their Division Secretaries when they have qualified for awards. Requests for Individual Sponsor, Post and Division awards must be submitted for review and approval in writing by email or USPS to the CAO from the Division Secretary. The deadline for email or USPS postmark is May 31, 2024.
- Post and Division Awards will be paid as soon as possible after May 1, 2024.
- 2024 Convention attendance is required to receive Individual Sponsor Awards. Awards will be paid by July 31, 2024.

ADDITIONAL NOTES/RULES REGARDING THE PRIOR INCENTIVE PROGRAMS

- The prior incentive program will end on October 31, 2023.
- Individual Sponsor, Post and Division awards under the prior program must be submitted for review and approval in writing by email or USPS to the CAO from the Division Secretary. The deadline for email or USPS postmark is December 31, 2023.
- Post and Division awards will be paid as soon as possible after January 1, 2024.
- 2024 Convention attendance is required to receive Individual Sponsor Awards. Awards will be paid by July 31, 2024.